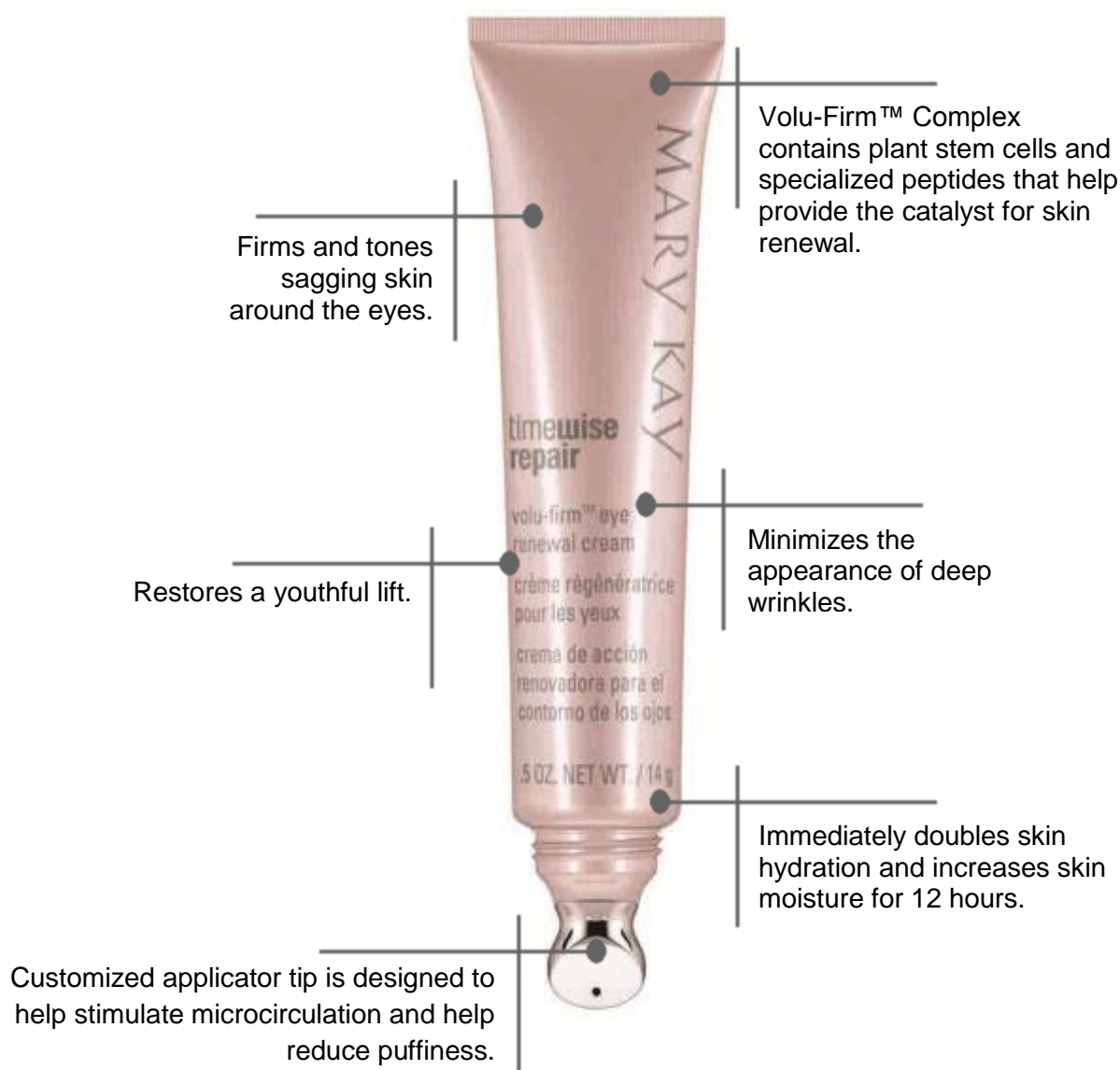


OUR SCIENTISTS SAY,

Powered by the exclusive TimeWise Repair™ Volu-Firm™ Complex, Eye Renewal Cream is formulated to reduce the appearance of sagging skin and crepiness, help minimize under-eye puffiness, and help lessen the appearance of dark circles. It contains liquid crystals that help reflect light for a more luminous look and also help enhance the formula's effectiveness.

TimeWise Repair™ Targets the Advanced Signs of Skin Aging.
Extensive Research. Innovative Ingredients. Comprehensive testing.
Go back in time. And lift away the years.



"Wow! I love this eye cream – it's youth in a stick!"

Doranne H., Pacifica, CA

"My eyes look brighter, while dark circles and wrinkles under my eyes are gone."

Vicki K., Maryville, TN

POWER STATEMENT:**Reawaken tired eyes and give them a lifted look.****BENEFITS AND CLAIMS**

During an independent consumer study+, a majority of women agreed that this silky formula helped skin instantly feel refreshed and revitalized. Here's what else they said:

After 1 week+:

- Helps reduce the look of crepey skin: 74%
- Helps minimize look of under-eye bags and dark circles: 68%

After 2 weeks+:

- Firms and tones sagging skin around eyes: 73%
- Minimizes appearance of deep wrinkles: 70%
- Restores a youthful lift: 71%

After 4 weeks+:

- Helps repair skin's appearance: 85%
- Reduces appearance of droopy eyelids: 67%

+ Results based on a 4-week independent consumer study. The percentages reflect the number of women who agreed with the statement.

THE SCIENCE BEHIND THE PRODUCTS

The exclusive TimeWise Repair™ Volu-Firm™ Complex is the perfect union of three ingredients vital to skin recovery:

- A biomimetic peptide helps support processes critical for skin repair.*
- A hyaluronic acid booster* helps provide youthful skin volume and lift.
- Plant stem cells help protect the integrity of the skin matrix, the source of skin firmness.*

In addition, Volu-Firm™ Eye Renewal Cream:

- **Has a liquid crystal delivery system to help enhance effectiveness.** Liquid crystals are physically similar to the skin barrier which may help the formula be more compatible with the skin's surface. This innovative delivery system also has been shown to help support the skin barrier.
- **Fights the appearance of deep lines, wrinkles and sagging skin.** As we age skin loses density, elasticity and firmness which can lead to wrinkles and sagging skin. The formula contains ingredients shown to help promote the production of collagen* and protect against elastin degradation* to help strengthen and defend the skin matrix.
- **Fights under-eye bags, puffiness and dark circles.** The formula contains specialized ingredients (multiple plant extracts, antioxidants and peptides) that help minimize melanin production,* encourage the elimination of excess fluid* and help minimize factors that can lead to skin irritation.*
- **Fights crepiness and dry skin.** Contains ingredients shown to promote the production of hyaluronic acid* that can decline with age and replenish skin's natural composition of lipids* to help support the moisture barrier and provide long-term hydration.

*Based on in vitro testing of key ingredients

ORDER OF APPLICATION

- Volu-Firm™ Foaming Cleanser
- Volu-Firm™ Lifting Serum
- Volu-Firm™ Day Cream Sunscreen Broad Spectrum SPF 30**
- Volu-Firm™ Night Treatment With Retinol
- Volu-Firm™ Eye Renewal Cream

**Over the counter drug product

USE UP RATE

Average use-up rate is 2.5 months when applied twice a day.

CHARACTERISTICS

- ✓ Fragrance-free
- ✓ Non-comedogenic
- ✓ Dermatologist tested
- ✓ Suitable for contact lens wearers
- ✓ Suitable for sensitive eyes